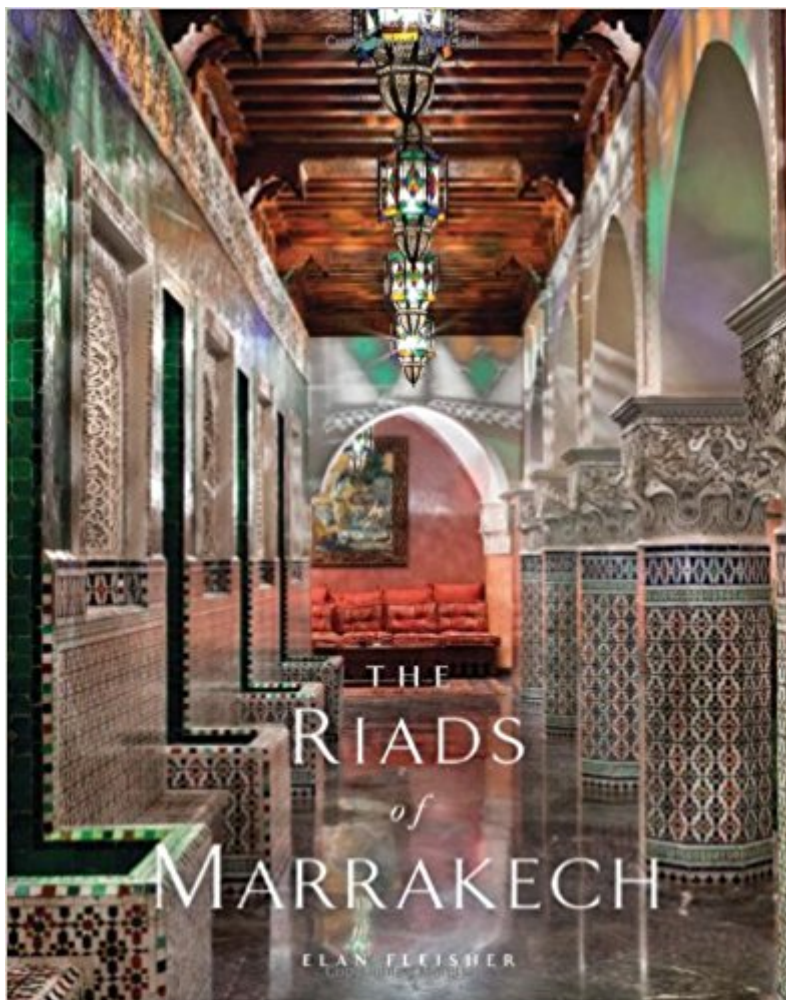


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# The Riads Of Marrakech



## Synopsis

Presents twelve of the most prestigious, original and striking Riads of Marrakech, each one illustrated with sumptuous photographs, capturing their beauty and exotic charm. Superb book, printed to a high standard to show off the quality of the design and the rich flavor of Marrakech.

Today's Marrakech is a thriving and trendy destination. Tourists are pouring into the city - Europeans, Americans and Australians thirsting for an exotic getaway. Five-star hotels (Raffles, Mandarin Oriental, Four Seasons) are currently under development in the sands around the city. The Medina, the central traditional core of Marrakech, is thriving like never before. Armies of artisans, handcrafters, architects and designers, concentrating on preserving the city's heritage, are contributing to a cultural renaissance that is reinventing the city. The Riads of the Medina (the traditional guesthouses) epitomize this new creativity and have become as much of a Marrakech attraction as the Souks themselves. These Riads showcase what visitors find inspiring about Marrakech; an oasis of tranquility with refreshing dipping pools and luxury hammams; excellent kitchens serving gourmet couscous and tagines; courtyards of fountains and chirping birds; rooftop terraces offering private sunbathing with panoramic views of the snowy peaks of the Atlas mountains. The Riads in Marrakech are something between boutique design hotels and historic private preservation museums. Astonishingly, to date there exists no book that showcases the very best of the original Riads in Marrakech. There have been luxury hotel books and Moroccan Interior books, which include a traditional Riad or two amongst their volumes. This new book, The Riads of Marrakech, goes well beyond: for the first time, twelve of the very best of the Medina Riads have been thoroughly photographed, documented, compared and contrasted. Peppered between the Riad pages are photographic essays on the various facets of Marrakech life: sights, people, food, surroundings, and nightlife. In total, The Riads of Marrakech is not only a comprehensive study of these fascinating and luxuriously detailed residences but also a fine souvenir of the city itself, an irresistible reminder of this magical city.

## Book Information

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## Customer Reviews

[A] striking photographic celebration by travel photographer Elan Fleisher. (Lonely Planet)The intimacy of these traditional courtyard homes is a key feature of the guesthouses that occupy them today, as a new book by Elan Fleisher shows. (The Independent, October 19, 2013)The Riads...showcase what visitors find inspiring about Marrakech. (Travel Africa Magazine, Summer 2014)Marrakech, the capital of Morocco is always a secret for outsiders. Traditional Moroccan houses called riad with an interior garden or courtyard contributes to this mystery. Published by Antique Collectors Club the book views 12 of the Medina Riads in detail. Daily routines of the residents also come into light. (It's a Wonderful Life Magazine, January 9, 2015)

Elan Fleisher is an accomplished travel and hotel/resort photographer for over ten years. He has had two books of drawings published with St Martin's Press NYC (Unpleasant Ways to Die and Good Morning, Egypt) and his travel photography appears regularly in Time Out Travel Guides, Condé Nast Traveller, GEO, DuMont Bildatlas, Merian and Rough Guides. He is a member of LOOK photo agency (Munich) since 2004. His resort photography can be seen at elanhotelpix.com and his travel photography can be seen at elantravelpix.com.

don't know how this photog do it! He must've had a lot of cash to get to go to these places!Great Table book, Must See Book!

I bought this book having read only one glowing review, unfortunately I was very disappointed. It is filled with lots of photographs! Too many with too many details in one page. In one word "overkill". This book deserves better editing in photographs, less would have been more. Instead we see details of a golf ball or tassels which are absolutely useless. It looks and feels like a giant brochure.The text is not much better it also sounds like a tourist brochure also very flip, short, uninteresting and insignificant.If you want stunning photographs and interesting text very well thought out purchase "The Villas and Riads of Morocco" by Corinne Verner. You will not be

disappointed!

Mr. Fleisher has put together a total package. Not only are the photographs and layout stunning, he also manages to tell a story that informs and gives the reader a feeling of having visited Marrakech. I can't recommend this book enough!

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